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PRAIRIE CEREALS SUMMIT EVENT ROUNDUP



Tom Steve, general manager of Alberta Wheat and Barley Commissions, moderated the farmer influencer panel comprised of farm social media stars Quick Dick McDick, Mady Adamson John Kowalchuck.



Sask Wheat chair Brett Halstead and Alberta Canola region 9 director Christine McKee enjoyed the Beer and Bites Reception sponsored by ATB.



Farmers voted on resolutions at the Alberta Barley Annual General Meeting held at the Prairie Cereals Summit in December of 2022.



Multi-talented entertainer Bob Cates of Comedy in Motion took the stage at the event's banquet, which was sponsored by Canada Malting.



Keynote speaker, former NHL star and farmer Sheldon Kennedy discussed his work as an advocate for abuse survivors and his own struggles with mental health.



Alberta Wheat and Barley Commissions agronomy research extension manager Jeremy Boychyn presented the third-year results of the Plot2Farm field trials.



The Female Leaders in Agriculture panel featured (left to right): Alberta Wheat and Barley Commissions COO and moderator Syeda Khurram; social scientist Cami Ryan; Nutrien government and industry affairs manager Emily Pearce Rayner; Cargill government and industry relations leader Jennifer Marchand; and Bayer Crop Science government and industry affairs manager Trish Jordan.



Prairie Cereals Summit attendees networked at the BASF sponsored reception held in the Riverview Lounge at the Banff Springs Hotel.