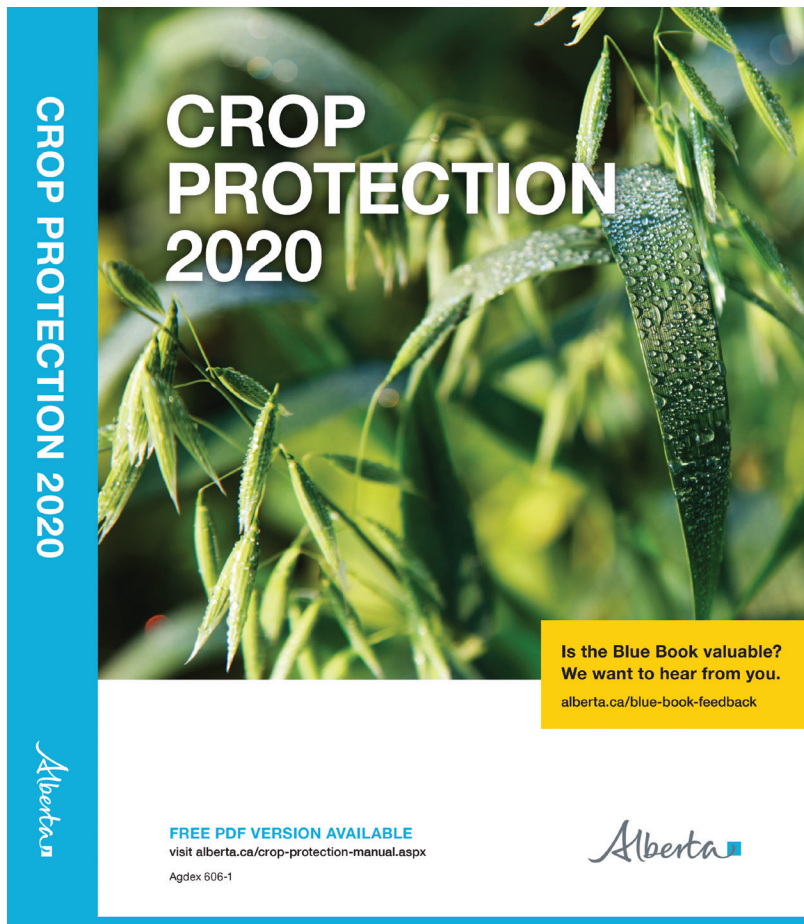




# ALBERTA'S FOUR MAJOR CROP COMMISSIONS COLLABORATE TO PRODUCE THE BLUE BOOK

Alberta's crop protection guide, also known as the Blue Book, has provided farmers and agronomists with valuable pesticide product information for more than 20 years. The Alberta Wheat Commission (AWC), Alberta Barley, Alberta Canola Producers Commission and Alberta Pulse Growers Commission will now co-operate to produce the annual Blue Book. The four commissions will work together to ensure the guide continues to deliver valuable crop protection information to Alberta farmers, agronomists and agriculture professionals.

Expect print and digital versions of the 2021 Blue Book to be available in March 2021. Information on the purchase of copies will be made available prior to the New Year at [albertawheat.com](http://albertawheat.com) and [albertabluebook.com](http://albertabluebook.com). For more information regarding the Blue Book, contact Brian Kennedy at [bkennedy@albertawheatbarley.com](mailto:bkennedy@albertawheatbarley.com).





## FIELD DAY



During the summer, Chayce Douglas, event assistant, and Emily Johnson, marketing communications coordinator, helped former AWC chair Gary Stanford auger CWRS into his bins.



Alberta Wheat and Barley Commissions employees Megan Evans (middle) and Chayce Douglas (right) visited the Petersen farm near Penhold this fall to combine wheat and barley with family members Micah (left) and Trevor, AWC region 3 director.



With the help of Megan Evans and Gary Stanford, Chayce Douglas climbs a ladder to check the grain level in a bin.





Alberta Wheat and Barley Commissions employees Megan Evans (middle) and Chayce Douglas (right) visited the Petersen farm near Penhold this fall to combine wheat and barley with Trevor (left), AWC region 3 director.

## INTERESTED IN LEARNING HOW **AGRONOMIC** DECISIONS IMPACT YOUR CROP?



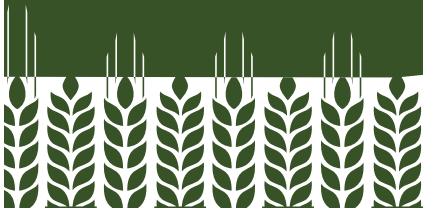
**Plot2  
Farm**

Conduct on-farm research trials designed around your topic of interest with Plot2Farm – a research initiative for Alberta wheat and barley farmers.

**Plot2Farm is seeking farmers interested in participating in next year's program.**

Learn more or sign-up by contacting Jeremy Boychyn, Alberta Wheat and Barley Commissions' agronomy research extension specialist at [jboychyn@albertawheatbarley.com](mailto:jboychyn@albertawheatbarley.com).

**Don't wait. Limited spots available!**



**Alberta  
Barley**



# GRAIN COMMISSIONS FOSTER FUTURE AGRICULTURE INDUSTRY LEADERS

**AdvancingAg**  
Future Leaders Program

The Alberta Wheat and Barley Commissions proudly enter the fourth year of the AdvancingAg Future Leaders program. The initiative connects industry leaders with young farmers and agriculture professionals. The class of 2021 met in Calgary on Sept. 16 at the AdvancingAg Meet and Greet to develop a set of personalized objectives with help from their mentors.



The program fosters relationships within the agriculture industry. It allows mentees to advance their industry knowledge while mentors can gain new perspectives from the program's young professionals.

AdvancingAg mentees who have gone through the program have subsequently made their mark on the agriculture industry.

B. Pratyusha Chennupati, 2019 mentee, was selected to join the Canadian Agricultural Youth Council by Minister of Agriculture and Agri-Food Marie-Claude Bibeau. This advisory group provides advice to the ministry on food-related challenges and opportunities. It works to share information on best practices and to advise on the strengths and weaknesses of policies and programs affecting the agriculture and agri-food sectors.

At the 2019 Prairie Cereals Summit, Jordyn Prior advocated for increased farmer engagement on social media platforms and she became a star mentee in the Future Leaders class of 2020. She has since continued to speak at events such as the Catalyst Financial Operations Agriculture Conference. Prior is now enrolled in the bachelor of science in agriculture program at the University of Alberta.

Holly White, a graduate of the inaugural AdvancingAg 2018 class, developed leadership skills that aided to take on a directorship with Alberta Canola. In the position, she represents canola farmers in southeastern Alberta.

AdvancingAg would not be where it is today without the support of industry partner Corteva Agriscience. The company saw a need to cultivate future leaders in the agriculture community and build meaningful connections within the industry through AdvancingAg.

As the 2021 program year is now underway, we greatly encourage potential mentors and mentees to apply for the upcoming 2022 class. Application forms are available at [AdvancingAg.ca](https://AdvancingAg.ca). Your involvement can contribute to the growth of future industry leaders.





# PRAIRIE CEREALS SUMMIT

Join the Alberta Wheat and Barley Commissions as they host the third annual Prairie Cereals Summit (PCS) at the picturesque Fairmont Banff Springs Hotel. This industry favourite begins on the afternoon of Dec. 9 with the 29th Alberta Barley AGM. It will be followed by a beer tasting sponsored by ATB Financial. The Dec. 10 agenda will feature a lineup of industry experts who will speak on all things wheat and barley. Keynote speaker Sylvain Charlebois will discuss the pandemic's legacy within our food supply chain. Visit [albertabarley.com](http://albertabarley.com) or [albertawheat.com](http://albertawheat.com) for more details and to purchase tickets.



## PRAIRIE CEREALS SUMMIT 2020 KEYNOTE SPEAKER NICKNAMED "THE FOOD PROFESSOR"

Sylvain Charlebois is a professor in food distribution and policy in the faculties of management and agriculture at Dalhousie University in Halifax, NS. He is also the scientific director of the Agri-Food Analytics Lab, also located at Dalhousie.

Known as "The Food Professor," his current research interest lies in the areas of food distribution, security and safety. He is one of the world's most cited scholars on food supply chain management, food value chains and traceability.





## ALBERTA BARLEY AGM DETAILS


Alberta Barley will hold its 29th AGM at Fairmont Banff Springs hotel in Banff on Dec. 9. Only directors and delegates are eligible to vote on resolutions during the AGM, however, the general public is welcome to attend and engage with the organization's leadership and management team.

For more information on how to join the Alberta Barley delegate leadership team and represent farmers in your region, visit the board of directors and delegates page at [albertabarley.com](http://albertabarley.com). You can also contact Brian Kennedy at [bkennedy@albertawheatbarley.com](mailto:bkennedy@albertawheatbarley.com) or call him at 403-219-7904.

## ALBERTA WHEAT COMMISSION AGM DETAILS


Despite the cancellation of FarmTech 2021, AWC's seventh AGM will be held virtually and in person on Jan. 27, 2021, at a location yet to be determined. Check the events page at [albertawheat.com](http://albertawheat.com) for more information on this event and how you can make your vote count.




**Alberta Barley**

Join us at the Prairie Cereals Summit  
for Alberta Barley's

# Annual General Meeting




**December 9, 2020 | 3:00 p.m.**  
Fairmont Banff Springs - Cascade Room

**PRAIRIE  
CEREALS  
SUMMIT**

For more information visit the events page on our website  
Only directors and delegates can vote on resolutions  
**Open to the general public | Pre-registration required**


[albertabarley.com](http://albertabarley.com)


**Alberta Wheat  
COMMISSION**


Join us for Alberta Wheat  
Commission's


# Annual General Meeting

Pencil us into your calendars!  
Alberta Wheat Commission's AGM  
will be held both in-person and  
virtually. For more information visit  
the events page on our website.

 **January 27, 2020**

 **10:30 a.m.**

 **To be determined**



**Open to the general public**

[albertawheat.com](http://albertawheat.com)





# TAKING THE VOTE TO A SCREEN NEAR YOU

All 2020 regional meetings will be held in person and streamed online as Zoom webinars. This will allow those who are immunocompromised to receive commission updates and hear from industry experts as well as to make their own voices heard.

The Alberta Wheat and Barley Commissions understand the importance of democratic representation and to ensure farmers are able to help shape the commissions' priorities. To support this, the commissions will make electronic voting (eVoting) available during all regional meetings.

The eVote option is user-friendly and will be available for all director positions and resolutions for both commissions. If you are a farmer who has paid a check-off on wheat or barley sales in the previous two years, you are eligible to vote. Keep an eye on your physical mailbox for login details to access this platform.

Register for regional meetings by visiting the events pages at [albertabarley.com](http://albertabarley.com) or [albertawheat.com](http://albertawheat.com).



Alberta  
Barley

**Better Together**

## Join us for Regional Meetings November 17-26, 2020

### Coming to a community (or computer) near you!

Attend regional meetings in person or online for the latest commission updates, farm management tips and agronomic information.

### **NEW: Virtual voting option!**

Whether you attend in person or online, you can vote on elections and resolutions through our new virtual voting option at:

**[albertawheatvotes.com](http://albertawheatvotes.com) | [albertabarleyvotes.com](http://albertabarleyvotes.com)**



# Join Us

December 9 – 10, 2020  
Fairmont Banff Springs



## Featuring

Dr. Sylvain Charlebois  
*The pandemic's legacy  
on our food supply  
chain.*

### Early Bird Rate

Until November 15 - \$250

### Regular Rate

After November 15 - \$325

### Tickets Include:

- Alberta Barley AGM
- Beer Tasting Event
- PCS Conference
- Banquet Supper

**Fairmont Banff Springs Room Rate \$189/night**

\*plus taxes and fees

Purchase your ticket at: **albertabarley.com**

Pre-registration is required and is open to the general public.  
Full refund available until December 2<sup>nd</sup>.

**Only directors and delegates can vote on resolutions**

For more information visit our events page at [albertabarley.com](http://albertabarley.com)



[albertawheat.com](http://albertawheat.com)



**Alberta  
Barley**

[albertabarley.com](http://albertabarley.com)