



AG EXPO FEATURES INNOVATIVE EQUIPMENT AND SOCIAL INTERACTION

Each year, farmers from across the province make their way to Red Deer to check out the latest agricultural innovations at the Agri-Trade Equipment Expo.

Throughout the course of the three-day event, the Alberta Wheat and Barley commissions invited farmers to take a seat at their booth and chat with their experts, including agronomy research extension specialist Jeremy Boychyn.



Jeremy Boychyn and marketing and events lead Megan Evans talked with farmers about variety selection, the commissions' e-newsletter *The Growing Point* and upcoming events such as the Prairie Cereals Summit and Next Level Farming meetings.



At this equipment expo and social event, Agri-Trade attendees visited the new Alberta Wheat and Barley commissions' booth to reconnect with farming friends and neighbours.

LIGHTS, CAMERA, ACTION

The Alberta Wheat and Barley commissions are a go-to source for media interviews. Directors and staff took part in media training to help ensure they are well prepared when called to comment upon agricultural issues.



Alberta Wheat and Barley commissions' CFO Syeda Khurram answered questions during a mock interview session held during media training with Shael Gelfand of Peak Communicators.



AG MINSTER SPEAKS AT THE TEAM ALBERTA BREAKFAST

Comprised of the Alberta Wheat and Barley commissions, Alberta Canola Producers Commission and Alberta Pulse Growers, Team Alberta hosted a breakfast for farmers held in Red Deer during Agri-Trade.

The event featured presentations by Alberta Agriculture and Forestry Minister Devin Dreeshen and Grain Growers of Canada executive director Erin Gowriluk who delivered a federal election debrief.



Minister Dreeshen discussed agricultural initiatives delivered within the United Conservative Party's austerity budget. These included investments in irrigation infrastructure, rural utilities and agricultural societies.

COMMISSION UPDATES GO PROVINCEWIDE AT NEXT LEVEL FARMING MEETINGS



**NEXT
LEVEL
FARMING**

The Alberta Wheat and Barley commissions and Alberta Pulse Growers toured all regions and zones to present commission updates, agronomic tips and market outlook analyses based on weather trends.



REGION 2 MEETING VULCAN



Alberta Barley region 2 director Jeff Nielsen presented the Commission's update at the region 2 meeting in Vulcan.

REGION 3 MEETING LACOMBE



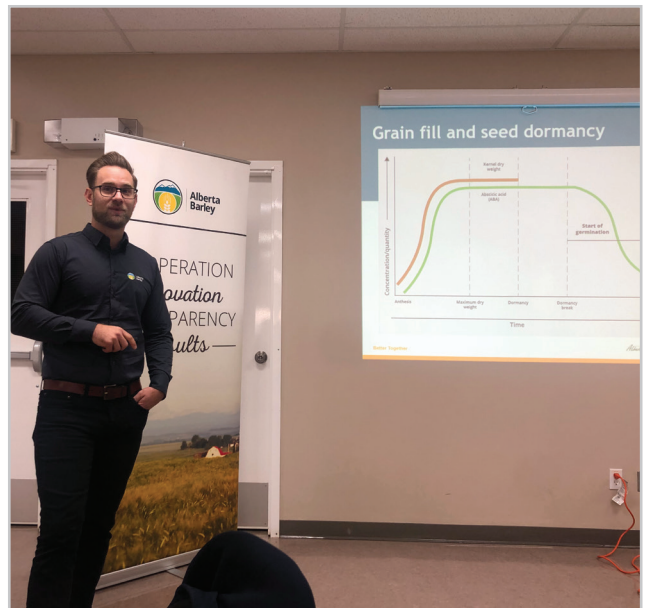
Newly elected Alberta Barley director Dick Wymenga delivered his campaign speech for the position of region 3 director at the Next Level Farming meeting in Lacombe.

REGION 5 MEETING BARRHEAD



University of Alberta assistant professor Boyd Mori delivered an insect update at the region 5 meeting in Barrhead.

REGION 6 MEETING FALHER



Alberta Wheat and Barley commissions' agronomy research extension specialist Jeremy Boychyn briefed farmers on falling number issues at the wheat region 5 and barley region 6 regional meeting in Falher.



REGION 4 MEETING CAMROSE



For many Alberta farmers, water management is becoming a prominent issue. Alberta Wheat and Barley commissions and Alberta Pulse Growers invited Alberta Agriculture and Forestry water research specialist Greg Piorkowski to speak on effective water management at the Camrose region 4 meeting.

REGION 1 MEETING LETHBRIDGE



During the Lethbridge region 1 meeting, Agriculture and Agri-Food Canada winter wheat breeder Rob Graf discussed new varieties. He also outlined the benefits of growing winter wheat, noting the ever-growing demand for the Alberta crop.

BUILDING NEW AG LEADERS AT THE ADVANCINGAG LEADERSHIP WORKSHOP



As part of the AdvancingAg professional development program, its mentees attended the three-day AdvancingAg Leadership Workshop in Banff. Participants studied effective communication skills and how to build an engaging workplace.

Ryan Hallett, Abhinandan Kumar and Roddy Campbell navigate a skills building challenge during the AdvancingAg Leadership Workshop.



AdvancingAg young leaders included, from left to right, Ryan Hallett, Jordyn Prior, Candace Roberts, Matija Stanic, David Pinzon, Ashley Smith, Roddy Campbell and Abhinandan Kumar.

AdvancingAg
Future Leaders Program
Grow on experience.





PRAIRIE CEREALS SUMMIT – THE COOLEST CONFERENCE IN THE ROCKIES

Alberta Barley and the Alberta Wheat Commission (AWC) held their annual conference at the Fairmont Banff Springs Hotel on Dec. 11-12, 2019 with a great lineup including Stockwell Day, Danielle Smith and a panel discussion on grain transportation. This must-attend event was better than ever, with over 275 farmers and industry members sharing ideas and laughs over two days in the Rockies.



The Prairie Cereals Summit pub tour featured great times, laughs and many networking opportunities for attendees from across the Prairies.



To an eager crowd, AWC chair Gary Stanford and marketing and events lead Megan Evans revealed the designs for custom wheat and barley socks.



Radio host and political commentator Danielle Smith presented a postmortem analysis of the 2019 federal election.



AdvancingAg mentee and essay contest winner Jordyn Prior advised farmers to tell their farm stories using Instagram.



Former politician Stockwell Day delivered a timely talk about China and international trade.



"We need this to be able to share and inform our story," said Ted Menzies in his presentation on the necessity of creating a code of practice for agriculture.



The grain transportation panel presentation inspired a lively discussion about rail service. From left to right: Jeff Nielsen, Grain Growers of Canada president and Alberta Barley region 2 director, Dave Bishop, Alberta Barley chair and Fiona Murray, CN VP public and government affairs.



Comedian and farmer Joe Pilliteri entertained the dinner crowd with jokes that touched on farm life and mental health.